



New Zealand's Conference & Events Expo

*Featuring TIME and The People's Choice Awards
28th & 29th October 2010, Ellerslie Events Centre*



The two most powerful days in the 2010 events calendar



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On the 28th and 29th October, *Corporate Events Guide* is taking over Ellerslie Event Centre once more in Auckland to bring you its flagship convention for New Zealand's event industry: NZCEE. A unique event, NZCEE will be an interactive showcase of the events industry at its best..

Put the dates in your diary now – this is one event you can't afford to miss!

Day One Thursday Oct 28th

Creating New Business

@NZCEE - Trade Expo

On day one, the country's largest, most exciting event industry exhibition will showcase New Zealand's leading conference and event support companies. NZCEE will provide an invaluable opportunity for everyone to showcase their products. Each exhibitor will create a brand experience in the form of **fully interactive** exhibition stands, meaning that attendees can actually experience what they might expect when booking their event.

Who will attend?

Corporate Events Guide will be inviting all industry members and key business decision-makers including:

- 27,000 readers of the *CEG*
- 4,200 event industry members
- 30,000 *CEG* monthly web users
- 1720 Day delegates from last years event.

“Congratulations on creating an event that truly represents the whole event industry. The pricing structure and interactive nature will set a new precedent for future event expos across Australasia”

*John Boone –
Rhythm Interactive*

Day Two Friday Oct 29th

Converting New Business

@TIME - Training Day

Day two will see an unprecedented opportunity, with over \$50,000 worth of **Australasia's top motivational business speakers and trainers** coming together for just one day at TIME (Train•Inspire•Motivate•Empower), a day of inspirational seminars.

These innovative and exciting speakers will use their knowledge and expertise

Benefits to You?•

Experience over \$50,000 worth of seminars from business trainers and speakers all in one day.

- Train and motivate yourself and your staff
- Take the skills you learn at TIME and use them to convert your leads from DAY ONE into solid results
- Reward your key clients



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DAY ONE: **DEVELOPING NEW BUSINESS**

Day one of NZCEE is all about creating new business opportunities for New Zealand's businesses, by creating brand experiences for potential clients and by making and fostering new contacts with fellow event companies. Your interaction with the large, targeted audience of attendees cannot fail to generate plenty of new business leads.

EXPERIENCE NZCEE'S WORLD OF EVENTS

The CEG Small World Café:

The heart of the Expo, open to all attendees for valuable networking

Networker's Parade:

Industry Educators : Speakers : Trainers & Coaches : PR : Marketing : Business Associations : Govt Depts

The People's People Promenade:

Team Building Products : Event Management : Professional Conference Organisers : Packaged

Parties : Event Staffing : Photographers

The WOW Factor Arena:

Entertainment : DJs : MCs : Live bands : Performers

The BIG Picture Zone:

Audio Visual Hire : Big Screen Hire : Video Production : Lighting : FX

Places & Spaces:

Convention Centres : Private Venues : Hotels : Motels : Retreat Centres : Restaurants : Wineries

The Taste Place:

Caterers : F&B Suppliers : Corporate Gifts : Promotional Products

World of Creation:

Display Equipment : Exhibition : Support : Prop Hire : Costume Hire : Florists

The Great Outdoors:

Transportation : Marquees & Inflatables : Outdoor Event Accessories : Charter Boats



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DAY ONE: CREATING NEW BUSINESS

Ellerslie Events Centre 28th & 29th Oct



ONE DAY EXPOSURE @ THE NZCEE - EXPO

**EXHIBITORS
SHOWCASE THEIR
PRODUCTS AT
THE COUNTRIES
LARGEST
INTERACTIVE
EVENT EXPO
ON THE
28TH OCT**

WORLD OF CREATION

Prop Hire
Event Theming
Equipment Hire
Exhibition Hire
Costume Hire
Florists

TASTE PLACE

Caterers
Promo Products
F&B Suppliers
Corporate Gifts

PEOPLE'S PEOPLE

Team Building
Event Management
PCO's
Packaged Parties
Photographers
Event Staffing

BIG PICTURE SHOW

Audio Visual Hire
Big Screen Hire
Special Effects
Lighting
Stage & Floor Hire
Video Production

GREAT OUTDOORS

Transport
Marquees -
& Inflatables
Charter Boats
Outdoor Event -
Accessories

'WOW' FACTOR ARENA

Entertainment
DJ's & MC's
Live Bands
Performers
Corp Show Events

TWO DAY EXPOSURE @ NZCEE EXPO & TIME TRAINING DAY

**EXHIBITORS SHOWCASE THEIR
PRODUCTS INSIDE THE ELLERSLIE
EVENTS CENTRE FOR THE
NZCEE EVENT EXPO 28TH OCT &
TIME TRAINING DAY 29TH OCT**

NETWORKERS PARADE

Professional Speakers
Trainers & Coaches
Consultants
Platinum Exhibitors
TIME
C.E.G Small World Cafe

PLACES & SPACES

Conference Venues
Convention Centres
Private Hire Venues
Retreat Centres
Restaurants
Wineries



TIME

TRAIN INSPIRE MOTIVATE EMPOWER

DAY TWO: CONVERTING NEW BUSINESS

On day two, the TIME Speaker and Seminar Programme will kick into gear, with appearances from a diverse, unparalleled list of speakers and business trainers. TIME Speaker and Seminar Programme had its inaugural year in 2008 and is now regarded as New Zealand's number one training day. This year sees even more world-class speakers on the programme, making for a once-in-a-lifetime business relationships experience – you can't see these

"TIME 2008 challenged my thinking, exposed me to new ideas and motivated me. If I could only have one day of personal development in 2009, this would be it."

Melissa Ball, Group Sales and Service – ASB Bank

Zealand. The dynamic programme characterises TIME's reasons for being (Train•Inspire•Motivate•Empower) and will cover all facets of the event business. Whether you leave with a glimmer of a new idea or an epiphany, it's all about helping you to move your business forward. After this truly inspiring day, you will come away ready to convert your leads from day one into ongoing

Choose from some of the world's leading business trainers and speakers:





The Peoples Choice Awards Gala Dinner & Awards Evening

Day One will conclude with the Finalist and Winners announced in the 2010 Corporate Events Guide People's Choice Awards.

The Ellerslie Event Centre's regal Guineas Ballroom will come alive with the glitz and glamour of the Oscars as the events industry celebrates excellence, providing a fantastic networking opportunity.

How do the People's Choice Awards work?

Companies from every sector of the events industry have been nominated for the 2010 Corporate Events Guide People's Choice Award.

The awards are divided into various categories including Best Convention Centre, Best Nationwide Event Management Company and Best Entertainment Company
Voting has been taking place throughout the year via the Corporate Events Guide website

With over 13,000 votes cast last year spanning 37 categories participating in the People's Choice Awards, the competition is hotter than ever, meaning that a win is the ultimate accolade for New Zealand's events companies and a cause for celebration:



Buy your tickets for the People's Choice Awards now:
\$150 per person or \$1,450 for a table of 10



Limited Availability!

Call or email us today to reserve your seats.

Email: info@corporateeventsguide.co.nz

Call: 0800 693 8368



EXHIBITION PACKAGES

New Zealand's Conference & Events Expo

PLATINUM - \$2,695

(Two Full Days Of Exhibition Exposure)

- Exhibition booth in the Networker's Parade.
- Two full days of exposure
- 2x VIP tickets to TIME
- Both NZCEE/TIME attendee database
- Two days' access to the CEG Networking Café
- Option to share the cost of your booth with other industry members

- 1x full listing in the 2011/12 Corporate Events Guide directory (value \$995)
- 1x full listing on two websites www.corporateeventsguide.co.nz & www.teambuilding.co.nz
- Up to 20 months' website exposure
- Two days' access to the CEG Networking Cafe

PLATINUM VENUES - \$2,495

(Two Full Days Of Exhibition Exposure)

- Exhibition booth in the Networker's Parade.
- Two full days of exposure
- 2x VIP tickets to TIME
- Both NZCEE/TIME attendee database
- Two days' access to the CEG Networking Café
- Option to share the cost of your booth

- 1x full listing in the 2011/2012 Corporate Events Guide directory (value \$995)
- 1x full listing on two websites www.corporateeventsguide.co.nz & www.teambuilding.co.nz
- Up to 20 months' website exposure

GOLD - \$1,690

(One Full Day of Maximising Your NZCEE Experience)

- Exhibition booth in your chosen Event land
- One full day of exposure
- 2x VIP tickets to TIME
- NZCEE/TIME attendees database
- Two days' access to the CEG Networking Café
- Option to share the cost of your booth

- 1x full listing in the 2011/2012 Corporate Events Guide directory (value \$995)
- 1x full listing on two websites www.corporateeventsguide.co.nz & www.teambuilding.co.nz
- Up to 20 months' website exposure

JADE - \$995

(One Day of Great Value)

- Exhibition booth in your chosen Event land
- One full day of exposure
- NZCEE (only) attendee database

- Option to share the cost of your booth with other industry members
- One full day's access to the CEG Networking Cafe



New Zealand's Conference & Events Expo Convention & Expo Rates

ELEMENT	PLATINUM	VENUES	GOLD	JADE
Two full days of exposure at NZCEE (including walls, power, lights, signage) (RRP \$2,595)	✓	✓		
1x full listing in the Corporate Events Guide directory 2010/11 (\$995)				
1x full listing on two websites - www.corporateeventsguide.co.nz & www.teambuilding.co.nz	✓	✓		
Site in the Networker's Parade (see map)	✓	✓		
Complimentary tea & coffee (\$25)	✓	✓		
2x VIP tickets to TIME Speakers Convention (day 2) (RRP \$590)	✓	✓	✓	
10x discounted tickets to TIME at only \$99 each (optional - RRP \$295ea)	✓	✓	✓	
Two days' access to the CEG Networking Cafe	✓	✓	✓	
Copy of the NZCEE/TIME (days 1&2) attendee database (\$1595)	✓	✓	✓	
Option to share the cost of your booth with other industry members	✓	✓	✓	✓
One full day of exposure at NZCEE (incl back walls, power, lights, signage) (RRP \$895)	✓	✓	✓	✓
Site in the Event Land of your choice (see map)			✓	✓
Copy of the NZCEE (Day 1) attendee database (\$995)			✓	✓
One day's access to the CEG Networking Café			✓	✓
Actual Value	\$6,100	\$6,100	\$3080	\$1,890
Price to exhibit (excluding GST)				
Full site (3m x 2.4m)	\$2,695	\$2,495	\$1,690	\$995
Half site / vignette price (1.2m x 1.2m exhibition site)	\$1,995	\$1,895	\$1,190	\$695
Monthly repayment option excluding GST (NO interest charge)				
Full site (3m x 2.4m)	\$224.58	\$207.91	\$140.83	\$82.91
Half site / vignette price (1.2m x 1.2m exhibition site)	\$91.25	\$157.91	\$99.16	\$57.91
Additional options				
Internet	Wireless = \$50 Wired = \$75			
Marquee or outside exhibitors plot (dimensions on request)	\$500			
Additional or non-standard exhibition space.	Price on Request			
Additional lighting & power	Contact Displayworks on +64 9 441 3323			
Tickets to the People's Choice Awards	\$150 per ticket			
Table for 10 at the People's Choice Awards	\$1,450			